



VIRGINIA BATISTA

24th March 1999

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ABOUT ME

I am currently studying Fashion Marketing (BA, Hons) at Regent's University London where I will be graduating from this July (2020). I have previously been awarded the honor of being placed on the Dean's List for my effort, grades and work at the university. During my years of study, I have acquired new knowledge in subjects such as promotion, marketing strategies, branding, trend forecasting and Adobe programs. Over the years, I have done a lot of group work which has taught me the value of others opinions and criticism. Furthermore I consider myself to be hard working, fast learner, creative and a perfectionist with my work.

I have a life long appreciation for the fashion industry, and my interest in fashion marketing resides in my belief that people with love for this sector should be the ones behind its operations.

LANGUAGES

- Spanish: Native
- Catalan: Native
- English: Proficiency
- French: Basic

COMPUTER SKILLS

- Adobe CC (Photoshop, Illustrator, InDesign, Adobe Acrobat, Lightroom...)
- MS Office (Excel, PowerPoint, Word).
- Social Media and Digital Marketing (Instagram, Facebook...)

EDUCATION

REGENT'S UNIVERSITY LONDON

BA FASHION MARKETING | SEPT. 2017 - PRESENT

IED - ISTITUTO EUROPEO DI DESIGN

GRAPHIC DESIGN IN BRANDING COURSE | JULY 2019

ST. PAUL'S SCHOOL BARCELONA

PRIMARY, SECONDARY AND HIGH SCHOOL | 2002 - 2017

WORK EXPERIENCE

HOSTAL DE LA GAVINA - S'AGARÓ, SPAIN

SALES ASSISTANT | AUGUST 2019

- Visual Merchandising - shopping windows and shop display.
- Sales Assistant.
- Assistant Buyer - for SS20 collection.
- Receive, organize and display new inventory.
- Build relationships with customers during and after purchase to generate repeat sales

ANNA ROVIRA BAGS - BARCELONA, SPAIN

INTERNSHIP | MAY 2018 - JULY 2018

- Webpage Design.
- Graphic Design for Digital Marketing (Social Media).
- Run social media platforms, and upload, organize, and manage company website
- Stock management.
- Assist with packaging for E-commerce deliveries.

LONBALI - BARCELONA, SPAIN

INTERNSHIP | JUNE 2016

- Digital Marketing Assistant.
- Sales Assistant.
- Fold, organize, and replace clothing on displays and throughout the store

ADDITIONAL INFORMATION

EXTRACURRICULAR

- Graphic Design for Hostal de La Gavina (2019 - present)
- POS Design for Aceitesymas S.L. (Barcelona).

CERTIFICATES/ AWARDS

- Cambridge Proficiency Certificate.
- The Dean's List Award (Regent's University).
- Driving license (B).